

# Tom Addresses Top CEOs in Asia

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Tom was **invited by the CEO of Ace Saatchi & Saatchi** Mr. Arthur Young to give a keynote to an audience of Saatchi's **key clients in Asia**. Saatchi & Saatchi is a global communications and advertising agency network with 140 offices in 76 countries and over 6,500 staff.

The key participants included **CEOs, Presidents & VPs of premier corporates in Asia such as China Bank, Lexus, Danone**, Resorts World Manila, SM Supermalls, SMDC, Pharex, Smart Telecom, etc.

Tom's keynote covered the topic of **Innovation** where he shared the secrets of how to fully unlock a company's potential with innovation, leadership, collaboration and productivity. Tom illustrated how **global brand titans like Google and Apple** apply these principles to become masters of original thinking, creativity, and innovation and **what the industry professionals in Asia can learn from the Silicon Valley top players** when it comes to **Innovation, Digital Transformation, and Collaboration**. Tom also highlighted the **Fortune 500 best practices** and shared insights and ready-to-implement tools with the audience.



The event was preceded by a book signing activity, where Tom personally addressed a **copy of Tom's recent McGraw Hill publication "Nothing Is Impossible"** to all attendees. This was particularly requested by the leadership of Saatchi & Saatchi, as Tom's book resonates fully with their own motto - i.e. "Nothing Is Impossible".

## **TESTIMONIAL:**

*" We invited CEOs and our top clients to create an*

exclusive Tom Oliver event. One of the highlights of Tom's keynote was his excellent strategy how to merge digital and non-digital as the secret to survival in the Digital Transformation. Highly relevant! "

- **CEO Ace Saatchi & Saatchi, Manila, Arthur Young Jr.**



#### **Live Music Concert as Part of Keynote:**

As many of Tom's clients request, Tom also included a **live music performance** as part of his keynote, playing piano and singing, to **illustrate the true nature of innovation and of "jamming"** – of making music in a band - and **its benefits for optimizing collaboration** within teams. The live music concert is always **highly entertaining, interactive, and collaboratively engaging** to create unique, memorable experiences for the audience. It enables the audience to **assimilate the insights** not just on an intellectual, but also **on a deeper emotional level**.

#### **Find out more about the benefits Tom can deliver for you or your clients at your next event:**

- Turn your business into a powerhouse of innovation: Master the secrets behind creativity
- Become the preferred brand for the Millennials
- Leadership: Master the principles of visionary personal and corporate leadership
- Attract the Best, Keep the Best – Boost your Bottom Line
- Change Management: Master the Digital Transformation
- Achieve new heights of productivity: Optimize collaboration within teams
- Become a global brand: Understand the hearts and minds of your customers
- Optimize communication in your teams: Cross-cultural management

*" Tom is fabulously placed to inspire those around him to learning whole new levels of solutions. "*

- **GOOGLE HQ, California**

*" We learned a lot from Tom's opening keynote and live music performance at Germany's international IT Summit. The breadth and depth of his experience and his global network is impressive! "*

- **MICROSOFT General Manager Floris van Heijst, Germany**

*" Tom provides the right tools to show you that nothing is impossible when it comes to your realizing your own unique, personal vision! "*

- **eBay's 1st President Jeff Skoll**

#### **TOM OLIVER HIGHLIGHTS REEL**





**Contact us today** to find out more about how Tom can help you solve your challenges or the ones of your clients and what Tom can deliver for you at your **next event**.